



GATEWAY TO THE WEST HARLEY OWNERS GROUPS (HOG)

Chapter #1337

2010 RIDER CHALLENGE BOOK – ADVERTISEMENTS

The Gateway to the West Harley Owners Group (HOG) Chapter #1337 is a nonprofit organization that encourages its members to ride their Harley-Davidson motorcycles, have fun, contribute to their community, and support local and national charities. Last year, Gateway HOGs actively supported many organizations and charities including the local Veteran’s organization, the March of Dimes and the Shriner’s Hospital.

Each year our Chapter publishes a “Gateway Rider Challenge” (GRC) booklet that members use to add an element of fun to their rides. Members earn challenge points by fulfilling different challenges in the book, as well as patronizing the sponsors (proof of visit--sales receipt, etc.--required for points to be awarded). Our members carry these books with them wherever they go (even when not on their bikes), and refer to them often as they travel-by car or bike. At the end of the year, members submit their books to the GRC Committee for verification and awards are presented to those riders earning the greatest number of points.

We invite you to be a part of our fun by sponsoring the 2010 GRC Book. The cost of an advertisement is \$50.

In addition to the exposure gained by advertising in our GRC, benefits of GRC sponsorship include:

- Special recognition in the GRC Book.
- Potential of increased revenue as members work to earn points.
- Recognition on the Gateway HOG Web site (www.gatewayhog.com) with a link to your site, if provided.

For your convenience, you may submit camera-ready artwork for your ad, a business card which will be scanned and placed in the ad, or we can work with you (no additional cost) to develop artwork for your ad utilizing your existing logo (if available) and text. Artwork submitted electronically should be sent in jpg or pdf format and emailed to ParkersHOGMail@aol.com.

Gateway HOG Member Selling Ad: _____

I would like to place an advertisement in the Gateway HOG 2010 GRC Book. I have enclosed \$50

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____ **Email:** _____

Web Address: _____

- Attached is camera-ready artwork or a business card to be used for the ad.
- I will be emailing camera-ready artwork (please email to ParkersHOGMail@ao.com)
- I would like assistance developing artwork for the ad, please contact me.

*(Mail this form with payment to the attention GRC Chairperson:
Gateway HOG; 3600 Lemay Ferry Road; St. Louis, MO 63125*

→ → → → → Make checks payable to Gateway HOG Chapter #1337 ← ← ← ← ←

Your sponsorship of the GATEWAY HOG Chapter #1337 GRC for 2010 is greatly appreciated!