



# GATEWAY TO THE WEST HARLEY OWNERS GROUPS (HOG)

## Chapter #1337

### 2010 RIDER CHALLENGE – DINNER RIDES

The Gateway to the West Harley Owners Group (HOG) Chapter #1337 is a nonprofit organization that encourages its members to ride their Harley-Davidson motorcycles, have fun, contribute to their community, and support local and national charities. Last year, Gateway HOGs actively supported many organizations and charities including the local Veteran’s organization, the March of Dimes and the Shriner’s Hospital.

Each year our Chapter publishes a “Gateway Rider Challenge” (GRC) booklet that members use to add an element of fun to their rides. Members earn challenge points by fulfilling different challenges in the book, as well as patronizing the sponsors (proof of visit—sales receipt, etc.—is required). Members earn bonus points when submitting proof of 3 purchases from breakfast/dinner ride sponsors (a “three-peat”). The original dinner ride does not count in the “three-peat.” Our members carry these books with them all the times and refer to them often as they travel-by car or bike. At the end of the year, members submit their books to the GRC Committee for verification and awards are presented to those riders earning the greatest number of points.

We invite you to be a part of our fun by sponsoring the 2010 GRC Book through a breakfast or dinner ride and advertisement. The cost for sponsoring a ride is \$100. You will be contacted by a Gateway HOG member to schedule a date and on that date you will be contacted with a head count of attendees. In addition to the exposure gained by advertising GRC book, benefits of GRC sponsorship include:

- Special recognition in the GRC Book.
- Potential of increased revenue as members work to earn points.
- Recognition on the Gateway HOG Web site (www.gatewayhog.com) including a link to your Web site, if provided.

For advertisements, you may send artwork to ParkersHOGMail@aol.com, provide a business card that can be scanned, or we can work with you to develop artwork using your logo and text.

**Gateway HOG Member Selling Ad:** \_\_\_\_\_

I would like to sponsor a breakfast/dinner ride for the Gateway HOGs. I have enclosed \$100

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

- Attached is camera-ready artwork or a business card to be used for the ad.
- I will be emailing camera-ready artwork (please email to ParkersHOGMail@ao.com)
- I would like assistance developing artwork for the ad, please contact me.

*(Mail this form with payment to the attention GRC Chairperson:  
Gateway HOG; 3600 Lemay Ferry Road; St. Louis, MO 63125*

**➔ ➔ ➔ ➔ ➔ ➔ ➔ Make checks payable to Gateway HOG Chapter #1337 ← ← ← ← ← ←**

**Your sponsorship of the GATEWAY HOG Chapter #1337 GRC for 2010 is greatly appreciated!**